

PRESENTATION DETAILS

DATE

Monday, April 17, 2006

TIME

1:30 pm – 4:00 pm (local time)
(public forum held 7:00pm – 9:00pm)

COST

Free, but space is limited.

LOCATION

City Council Chamber, Showers Plaza
401 N. Morton St, Bloomington, Indiana

REGISTRATION

To register, please email:

**Name, Title, Organization,
Address, Phone, E-mail**

to: BTOP@bloomington.in.us

For more information or questions, call
Laurence Brown at (812)325-6204

URBAN PLANNING SCHOLAR PRESENTATION SERIES

The following **Urban Planning Scholar
Presentation** will be July 10, 8:30am-10:30

**Dr. Lawrence D. Frank , University of
British Columbia**, will discuss the relationship
between urban form , travel choice, physical
activity, air quality, and obesity. **Co-author of:**

- *Urban Sprawl and Public Health*
- *Public Health and Community Design,
The Impacts of The Built Environment
on Physical Activity*

**Other nationally renowned planning
scholars and practitioners are being
scheduled for presentations in
September, November and January.
Details are forthcoming.**

BTOP
2219 Queens Way
Bloomington, IN 47401

URBAN PLANNING SCHOLAR PRESENTATION SERIES



Dr. Donald Shoup

Internationally renowned Parking Expert

Speaks on:

Urban Parking Policy – The Economic, Social and Environmental Effects.

Dr. Donald Shoup

- Yale-educated Economist
- Professor of Urban Planning at UCLA
- Author of:
“The High Cost of Free Parking”

Monday, April 17, 2006

Sponsored by:

Bloomington Transportation Options for People
(BTOP)

www.bloomington.in.us/~BTOP

INTRODUCTION

Free parking isn't really free...

In this presentation, visiting scholar Dr. Donald Shoup will discuss the following questions:

- How much does parking cost, who pays for it, who should pay for it?
- How are current parking policies affecting transportation choices, traffic congestion, urban form, and development decisions in our communities?
- What parking policies improve downtown vitality, housing affordability, air and water quality, urban aesthetics, municipal finance, and quality of life?
- What creative parking policies/ordinances are available and have succeeded in mitigating important urban problems.

COSTS OF PARKING POLICY

Pricing: Drivers park for free during 99% of automobile trips in the U.S. Who subsidizes these parking spots?

Rents, densities and land values are affected by municipal minimum parking requirements. How accurately do

minimum parking requirements reflect actual parking demand?

Social implications: Reducing the parking requirements in local zoning ordinances will make housing more financially feasible for developers to build, and more affordable for residents to buy.

Urban Sprawl: Excessive parking requirements not only reduce the amount of land available for profitable development, but also increase the distances between destinations. This makes walking and bus service impractical, and further encourages driving.

Tools:

- **Parking Pricing**
- **Parking Cash-Out Programs**
- **In-Lieu of Parking Fees**
- **Parking Caps**
- **Parking Benefit Districts**



ABOUT THE SPEAKER

Donald Shoup is a Professor of Urban Planning at the University of California Los Angeles. He has extensively studied the issue of parking as a key link between transportation and land use, with important consequences for cities, the economy, and the environment. His research on employer-paid parking led to the passage of California's parking cash-out law, and to changes in the Internal Revenue Code to encourage parking cash out. Dr. Shoup has a B.E. in Engineering and a B.A., M.A., and PhD in Economics from Yale.

